



Smitha Nittur Gopal Krishna

UX/UI Designer

Designer with a passion for human psychology having 5+ years of artistic experience in Animation industry, educational app development and freelance projects, skilled at translating complex ideas into clear, accessible interfaces that bring users and brands closer through thoughtful design.

CONTACT

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EDUCATION

BEAM INSTITUTE, BERLIN
12/2024 - 06/2025 | UX/UI Engineering

GOOGLE, COURSERA
05/2025 - 06/2025 | AI Essentials

GOOGLE, COURSERA
04/2023 - 10/2023 | UX/UI Design

KSOU, MYSORE
06/2011 - 07/2014 | Bachelor of Arts
(Psychology)

ARENA ANIMATION, BENGALURU
06/2010 - 07/2013 | Animation
Engineering

LANGUAGES

- English (C1)
- German (B1)
- Kannada (Native)
- Hindi (Fluent)

EXPERIENCE

Freelance Designer & Editor 08/2022 - 11/2024

- Designed responsive websites for therapist, coaches, and small businesses.
- Built clickable Figma prototypes and conducted usability tests with diverse users.
- Collaborated with stakeholders from strategy to final design, delivering a smooth handoff with a full design system.
- Created visually appealing banners and social media posts for influencers.
- Created 50+ short-form videos, animations, and branded content for online creators and small businesses.

Visual Designer | Technicolor India Pvt. Ltd 09/2018 - 01/2020

- Contributed to the visual storytelling and motion design of interactive lessons for learners.
- Suggested layout and pacing changed to reduce user confusion
- Helped translate wireframes and scripts into engaging, animated learning experiences.
- Turned scripts and mockups into short, clear animations and flows used across 100+ lessons.
- Gained exposure to iterative design processes, collaborating with designers, educators and developers.

Lighting Artist | Technicolor India Pvt. Ltd 01/2016 - 08/2018

- Created 300+ master shots, backgrounds, and characters for an animated series to meet client needs.
- Designed and optimised 50+ lighting rigs, cutting render time by 20%.
- Solved visual issues under tight deadlines, strengthening problem-solving skills.
- Served as the sole point of contact for clients across USA and France.

Intern | Technicolor India Pvt. Ltd 09/2014 - 04/2015

SKILLS

- Design & Front-end Figma · Adobe Creative Suite · Sketch · HTML · CSS · JavaScript · Webflow · Usability patterns · Visual design · Lo-fi & Hi-fi design · Interactive Prototyping · Design systems · Responsive designing.
- Graphic design Adobe Photoshop · Canva.
- Video editing Adobe Premiere Pro · Adobe After Effects · Da Vinci Resolve.