# Smitha Nittur Gopal Krishna

UX/UI Designer

Designer with a passion for human psychology having 5+ years of artistic experience in Animation industry, educational app development and freelance projects, skilled at translating complex ideas into clear, accessible interfaces that bring users and brands closer through thoughtful design.

## CONTACT

🌐 www.smithanittur.com

in LinkedIn Profile

✉ smitha.uiux@gmail.com

## EDUCATION

**BEAM INSTITUTE, BERLIN**
12/2024 - 06/2025 | UX/UI Engineering

**GOOGLE, COURSERA**
05/2025 - 06/2025 | AI Essentials

**GOOGLE, COURSERA**
04/2023 - 10/2023 | UX/UI Design

**KSOU, MYSORE**
06/2011 - 07/2014 | Bachelor or Arts (Psychology)

**ARENA ANIMATION, BENGALURU**
06/2010 - 07/2013 | Animation Engineering

## LANGUAGES

English (C1)

German (B1)

Kannada (Native)

Hindi (Fluent)

## EXPERIENCE

**Freelance Designer & Editor**                08/2022 - 11/2024
- Designed responsive websites for therapist, coaches, and small businesses.
- Built clickable Figma prototypes and conducted usability tests with diverse users.
- Collaborated with stakeholders from strategy to final design, delivering a smooth handoff with a full design system.
- Created visually appealing banners and social media posts for influencers.
- Created 50+ short-form videos, animations, and branded content for online creators and small businesses.

**Visual Designer | Technicolor India Pvt. Ltd**       09/2018 - 01/2020
- Contributed to the visual storytelling and motion design of interactive lessons for learners.
- Suggested layout and pacing changed to reduce user confusion
- Helped translate wireframes and scripts into engaging, animated learning experiences.
- Turned scripts and mockups into short, clear animations and flows used accross 100+ lessons.
- Gained exposure to iterative design processes, collaborating with designers, educators and developers.

**Lighting Artist | Technicolor India Pvt. Ltd**       01/2016 - 08/2018
- Created 300+ master shots, backgrounds, and characters for an animated series to meet client needs.
- Designed and optimised 50+ lighting rigs, cutting render time by 20%.
- Solved visual issues under tight deadlines, strengthening problem-solving skills.
- Served as the sole point of contact for clients across USA and France.

**Intern | Technicolor India Pvt. Ltd**       09/2014 - 04/2015

## SKILLS

| | |
|---|---|
| Design & Front-end | Figma · Adobe Creative Suite · Sketch · HTML · CSS · JavaScript · Webflow · Usability patterns · Visual design · Lo-fi & Hi-fi design · Interactive Prototyping · Design systems · Responsive designing. |
| Graphic design | Adobe Photoshop · Canva. |
| Video editing | Adobe Premiere Pro · Adobe After Effects · Da Vinci Resolve. |